

# Big Fish Games Teams Up with Disney to Release *Toy Story* Mobile Game This Spring

You've got a friend in match-3 with *Toy Story Drop!*

SEATTLE, January 23, 2019 -- [Big Fish Games, the publisher of \*Gummy Drop!\*](#), today announced a collaboration with Disney to develop and release *Toy Story Drop!*<sup>™</sup>, an all-new free-to-play match-3 puzzle adventure game on mobile that is *Toy Story*-themed.

In *Toy Story Drop!*, players help Woody, Buzz, and other beloved characters overcome larger-than-life obstacles by matching, dropping, and clearing hundreds of exciting puzzles. This spring, players will journey across iconic Disney•Pixar *Toy Story* locations such as Andy's Room and Pizza Planet, while experiencing the next generation of match-3 puzzle games from Big Fish Games' award-winning "Drop!" franchise.

"We are honored to be working on such an incredible property," said Big Fish Games' Managing Director and President, Jeff Karp. "Our talented studios and developers have been perfecting games in the match-3 space for over a decade. We couldn't be happier to introduce the world to the new and challenging puzzles in *Toy Story Drop!* ahead of the anticipated next installment in the film series."

"As fans get ready to revisit their old friends and discover new ones in *Toy Story 4*, we are thrilled to give them a unique way to interact with the world of Disney•Pixar's *Toy Story*," said Sean Shoptaw, SVP, Global Games & Interactive Experiences at Disney Parks, Experiences and Consumer Products. "Big Fish Games is well known for delivering best in class titles in the match-3 space and we are delighted to work together to bring this brand-new *Toy Story*-themed title to life."

*Toy Story Drop!* released today to a geo-locked beta on Google Play and the App Store. The expected worldwide release will come later this spring as part of the lead-up to the theatrical release of *Toy Story 4* in June. *Toy Story Drop!* is expected to release on all major platforms, including Android, iOS, Amazon, and the Microsoft Store on Windows 10 at that time.

For the latest information on the development of *Toy Story Drop!*, Big Fish Games is also unveiling the *Toy Story Drop!* Insider program. Register your email address at:

<https://www.bigfishgames.com/game/toy-story-drop/>

Fans can sign up to receive exclusive news, reveals, and first looks into the progress of *Toy Story Drop!*, including sneak peaks of Disney•Pixar's new *Toy Story 4* characters featured in the game. *Toy Story Drop!* Insiders will also get advance notice on how to receive special in-game items at launch.

## About Big Fish Games

Founded in 2002, Big Fish Games is an innovative developer and world-class publisher of a diverse portfolio of casual game franchises, including [Big Fish Casino](#), [Gummy Drop!](#), [Fairway Solitaire](#), [Jackpot Magic Slots](#) and [Cooking Craze](#). *Gummy Drop!* currently has over 50M installs and is one of the most successful games in the Big Fish Games portfolio, achieving Top 10 status in the App Store shortly after its release.

Big Fish Games serves millions of players every day and is dedicated to providing players with the opportunity to play, connect, compete and discover anywhere and on any device. Big Fish Games is dedicated to enhancing life through exceptional play and challenges its fans to, "Play Inspired". The company is headquartered in Seattle, Washington, with a regional office in Oakland, California, and is part of [Aristocrat Leisure Limited](#).

### **About Disney Parks, Experiences and Consumer Products**

Disney Parks, Experiences and Consumer Products is the business segment of The Walt Disney Company (NYSE:DIS) that brings the magic of Disney's stories, characters and franchises into the daily lives of families and fans around the world to create memories that last a lifetime. The company's iconic travel and leisure businesses include six resort destinations in the United States, Europe, and Asia; a top-rated cruise line; a luxurious family beach resort in Hawaii; a popular vacation ownership program; and an award-winning guided family adventure business. Disney's global consumer products operations include the world's leading licensing business; the world's largest children's print publisher; Disney Store locations around the world; and the shopDisney e-commerce platform. These experiences are created by Walt Disney Imagineering, the innovative force responsible for overseeing the segment's world-class products and experiences -- from immersive lands to interactive toys, and everything in between.

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